

H.H. Franklin Club
November 5, 2011 Board Meeting Notes

President Marv Gage opened the meeting at 10:02 AM

Roll Call

Present:

President Marv Gage, Vice President Bob Harrison, Secretary Janet Kilmer, Treasurer Mark Chaplin, Board Members Tom Annas, Lloyd Davis, Lee Schopmeier, Bill Eby, William Joline, Keith Kilmer and Karl Nippert. Also attending via teleconference was Loretta Fusco, Bill Woodcock and Dave Roberts.

Absent: Past President, Bob Amon, Board Members Bill Fields and Dick Moffatt. Also absent was Brendan Hogan, The Mid-west Regional Director.

President Marv announced there is a quorum present.

Secretary's Report

Motion to accept the minutes of the last meeting by Lloyd Davis, seconded by Bill Joline, and approved.

Treasurer's Report

By Mark Chaplin

The area of greatest concern in the financial statements this quarter was the decline in the FACHC fund, a result of the declines in the equity markets since the second quarter. The balance in the fund improved significantly in October as the equity markets recovered somewhat.

Balances in the Club's other funds are consistent. During this quarter, the Club's CD's matured. Rather than roll them over at near zero rates we have placed them in Money Market funds at a similar rate. In the next quarter we will continue to see seasonal declines in the operating fund for normal expenses.

Mark presented a Three Year Trek Revenue & Expense Analysis that examines three-year Trek income and expense history. The report contains a recommendation to transfer \$15k from the Trek Fund to separately fund Trek Scholarships and/or to help fund the establishment and operation of the Club's archive for Library and Drawing Fund materials, consistent with the Club's desire to utilize its resources for educational purposes as a 501 C3 entity.

Motion made to accept and file the Treasurer's Report by Tom Annas, Lee Schopmeier seconded the motion and it was approved.

A motion was made by Bill Joline to transfer a Trek surplus of \$15,000 into the general fund for the purpose of scholarships or preservation of documents. The motion was seconded by Lee Schopmeier and it was approved.

Merchandise Report

By Loretta Fusco

The Gilmore sent \$539.00 the week after the Trek. This was the balance that was owed thru July 27, 2011. A few books have sold that John Strawway had delivered to the Gilmore. They are still missing the 2 boxes Loretta delivered in 2009 and are still looking around. An updated summary will be sent soon from Jane at the Gilmore.

Loretta has processed two special orders since the trek. One has been paid and the other is still open.

She has spoken to the Amish about making the canvas tool rolls.

Loretta stated she will start shopping in January for next year's inventory.

Club Projects:

By Bob Harrison

Slow but steady streams of orders have been shipped. New project being worked on is the Spindle or Front axle keyed lock washer for S10 to S16 cars. A drawing has been sent out and he is waiting for a quote.

Bob does replenish items as sales deplete the inventory as he monitors the demand.

ACN

By Chuck & Brian

The elements have all been collected for the Fall ACN. They have received Sinclair's 10,000 word story. They have also received other stories and photos. The collage of Franklin Noses will be used for the front and back covers. It will be at the printer this month and hopefully be out in the mail in December.

FSS

No Report.

Membership Application & Brochure -Bill Woodcock

Bill has been gathering information and many have been helpful in sharing documents. He is working on condensing the information to make it more presentable.

There is no budget for help from a printer. Mark Chaplin suggested working with others in the club. Brian McEntee offered his help with this project.

Bill Woodcock will work with Loretta on a promotion for new members. Tom Annas suggested a drawing for a free year from the new memberships. They will keep working on this and present at the next board meeting.

Bill asked if anyone has anything that can be used for this project to get it to him.

Library: By Lloyd Davis

Series 1 may be the only parts manual we do not have. His printer just went out of business and he was able to get Series 4, 5, 6, 7, 8, and 11. His budget is depleted for the year.

Club Historian: By Marv Gage

Sinclair reported to Marv that the History of the HH Franklin club has been sent to the ACN Editors. He used publications and interviews. He is still working on his book and will keep us updated.

Club Events:

Darla reported the 2012 Trek is coming along. They have been making arrangements. They are also looking for ideas for activities and Tech Sessions.

They placed a suggestion box out at the Trek and the ideas were good. One was going to the 1000 Islands. They may look into that and charter a bus and those people would pay separate for the trip.

Trek Dates are Aug 4-11 2012.

The Westrek will be June 17-22, 2012, in Kanab, Utah. – No new information reported. Check the website.

The Midwest meet was Sept 7-10, 2011, in NJ. – No report submitted.

Susan Roberts reported to Marv that she attend Hershey. She took applications for 7 new members. She was looking for some merchandise to give away at Hershey. Marv will get back to Susan and Loretta.

Registrar: By Chet & Marlene Zimmerman

A one page update will be included with the first mailing of the ACN in 2012.

Membership: By Ann Russell

Ann reported there are currently 864 members and included in that total are 20 new members of which 7 were signed up at Hershey.

Preservation

By Bob Harrison

Jeff Hasslen told Bob all the drawings and everything are now loaded onto the website. A password will need to be assigned to the membership. Jeff also needs to write a procedure on how to access these drawings. Paul Beckingham is also writing a script on accessing these drawings. They should be accessible in December.

Jeff will take charge of filling the orders for the thumb drives. Bob gave him 3 orders yesterday.

Jeff asked Tom Rasmussen, Bob Harrison and Lloyd Davis to be on his Preservation Committee.

Sarah reported they would be able to give statistics on the use of the drawings on the website, once the drawings are up and being used.

Gilmore Museum**Advisory Committee**

By Bob Harrison

The Museum is now open year round.

Tom Kidd has had his "Walker" delivered to the Museum and is now on display.

Thank you letters were sent out to all who attended this year's All Air Cooled Event held in June.

Bob is still looking for someone to Chair the All Air Cooled Event that will be taking place in June 2012 at the Gilmore.

The Gilmore has sent us a cost profile for the use of their Archives, should we decide to place our drawings and other records there. This will need to be evaluated so that we can make a decision as to where we want to store our valuable documents. The documents would include the drawings etc from Jeff Hasslen and the library items from Lloyd Davis. Bob hopes to have a recommendation to present at the February 2012 Board meeting.

Bob will look into insurance for the archives. He is unsure if the Gilmore or the club would be responsible for the insurance. It may be a rider. He will report at the next meeting.

Tom Annas suggested being mindful of technology changes to update the thumb drives to whatever current media is being used.

Randy Fusco and Phil Weisenbarger have now been added to the Advisory Committee.

The Advisory Committee has had a few telephone conference calls since the Trek to deal with any issues that come up and to keep Committee members informed on activity at the Museum.

The visitor center is about a month behind. The formal grand opening will be in the spring.

45 volunteers are currently being trained. Bob is looking into what materials they are using for training. It was suggested that these volunteers attend the Trek.

Sandy Bennett suggested posting on the website when there are cars being stored at member's properties before they go to the collection. Some of the cars will be sold in the future and this would give members the opportunity to view them for future reference. Sandy mentioned he currently has a car in his garage and Betty is a good cook if anyone wants to stop by and look at the car.

Web-Master

By Sarah Hood

Sarah reported traffic is up by 32% over this time period last year. There are over 4,000 visits per month, with a daily average of 142 visits. 14,642 *different* people visited over the last year. They are each spending an average of 3 minutes per visit and viewing 2.68 pages. These numbers continue to rise. The most popular pages are still the MAIN page, the FOR SALE page and the pictures.

The drawings are now loaded on the site, all 62,000 of them! They are currently working on providing restricted access to the drawings. A searchable index is being developed and they hope to demonstrate this around the end of the year.

Ann has been submitting new membership information and it is being posted on the website. Chuck & Brian submit ACN information and that is being posted too.

Scott Dwyer had a database of the ACN index and it hasn't been updated in the last 10 years. Lloyd will send a disc to Sarah and they will work to get this reference updated.

Marv commended Sarah & Paul for the fantastic work they have done of the website.

Old Business:

Please look through your things and see if you have books or mugs etc. If you took these for an event and didn't sell them or return them, this would be considered inventory. We need this information for year-end closing of the books. Please send these reports to Mark Chaplin.

WCNY Proposal for the documentary has expired. Bob Amon has written a letter to WCNY and withdrew our proposal.

The Chamber of Commerce dues were paid at the Trek.

New Business

Sandy Bennett will chair the nominating Committee. The Committee will also include Tom Annas and Lee Schopmeier.

The dates for the 2012 meetings are February 4, April 28, during the Trek, and November 3.

Marv suggested a scholarship committee. Mark Chaplin will chair the committee. If anyone wants to help, contact him.

Closing

A motion was made by Bill Joline to close the meeting at 11:35 AM, seconded by Keith Kilmer and the motion was approved.

Respectfully Submitted,

Janet Kilmer
Secretary