

H.H. Franklin Club
April 28, 2012 Board Meeting Notes

President Marv Gage opened the meeting at 10:04 AM

A moment of silence was observed for Robert Wittren, who passed away on 1/25/12 and for Gary Rink's passing on 3/1/12.

Roll Call

Present:

President Marv Gage, Vice President Bob Harrison, Treasurer Mark Chaplin, Secretary Janet Kilmer, Board Members Bill Eby, Loretta Fusco, Bill Woodcock, Keith Kilmer, Dennis Egan and Randy Fusco. Attending via teleconference was Brendan Hogan, The Mid-west Regional Director, Board Members Bill Joline, Bill Fields, Dave Roberts, and Jim Stevenson.

Absent: Past President, Bob Amon, Board Members Karl Nippert, and Tex Sorrell.

President Marv announced there is a quorum present.

Secretary's Report

A Motion to accept the minutes of the last meeting was made by Mark Chaplin, seconded by Loretta Fusco, and approved.

Treasurer's Report

By Mark Chaplin

The FACHC has benefited from the favorable stock market and year-end pledges received. As a result the FACHC fund balance had increased by 59k as of 3-31-2012. Subsequent to March 31, we have paid our annual maintenance expense to the Gilmore of \$24.6k, which has reduced the balance. The general fund balance has increased 32k since the end of the fiscal year a result of the 15k transfer from the Trek fund approved at the last meeting, and the receipt of pledges. This balance has dropped 5k since March as payments have been made for ACN and the Service Station.

In the next quarter, we will begin to see seasonal declines in the operating fund for normal expenses and substantial declines in the FACHC checking account when our annual payment to the Gilmore is due. Naturally, the FACHC investment accounts will fluctuate quarterly with general financial market conditions.

We have a balance of pledges receivable from donors of \$118,150, which is expected to be paid according to the term of individual donor's pledges. We are also hopeful we will begin to convert donated cars to cash with the sale of the first donated car we own earmarked for sale this year. *Note: We do not reflect these on our financial statements, as we are a cash basis taxpayer.*

Mark also included comparative Balance Sheets for the current fiscal year to date vs. the previous fiscal year to date at 3/31/2011. Please note, that assets increased primarily a result of the investment income and the receipt of pledges for the Collection at Hickory Corners as noted above. We will see a decline in total assets next quarter for the paid annual maintenance payment to The Gilmore for collection operations.

A motion made to accept and file the Treasurer's Report for audit was made by Bill Fields, Keith Kilmer seconded the motion and it was approved.

Merchandise Report

By Loretta Fusco

A special order for car blankets is being sent over seas. The Kids t-shirts for the Trek are on order. There is a Tool Roll sample here to look at. The pricing is \$38 for the small size and \$52 for the large. This price does not include embroidery. Loretta doesn't feel the demand warrants paying that price. The price will not change with quantity. It was suggested to show a sample at trek and take prepaid orders.

Eric Macloud is in charge of the Air Cooled show in June and has requested some of our merchandise for prizes. Tom Rasmussen has offered to reimburse the club for those items. The total is \$74, our cost, for the items she has chosen. A motion to send Loretta's selected items was made by Bill fields and seconded by Bill Joline at our cost. The Motion was carried.

Merchandise to Gilmore is on hold and Loretta hasn't ordered any merchandise yet for trek due to the following conversation.

Joel Braverman is not able to sell his merchandise any longer due to health issues. Loretta suggested to him that we buy his inventory items. Joel sent her a list and she has put a value on these items. 326 items in total and about 50 she doesn't feel will ever sell. All items are silk-screened. Nothing is embroidered. Joel has had these items in stock for many years. Some items could go to the Gilmore to be sold. Sue Roberts has also asked to take some items to Hershey. Loretta suggested that some could go to Gilmore Air Cooled show in the future. She is suggesting purchasing for about \$850. It was suggested to donate some items to the auction.

A motion was made by Mark Chaplin for Loretta to offer Joel up to \$900 for his merchandise. The motion was seconded by Bill Eby and was passed.

Club Projects:

By Bob Harrison

Two new projects now in stock; FCP-28 Connecting Rod Clamp Washer part # 50541, used on Series 145 to Series 16 @ \$1.50 each and FCP-29 Front Wheel Bearing retaining Washer part # 31094, used on Series 11 to S16 @ \$1.50 each.

He continues to receive orders for existing projects and ships as requested.

He replenishes the inventory, as stock gets low.

ACN

By Chuck & Brian

There was nothing new to report. Things are going along well.

FSS

No Report on the FSS.

Possible 3rd Publication

By Bill Eby

The ADHOC Committee report was sent out to the board prior to the meeting. There are no questions. There was a recommendation for FSS to be delivered via email. Tim Miller said it would be a reduction in postage, but printing would remain the same. The second decision for the club is the editorial content for website. It seems to be the vehicle of the future and has matured a lot in the past few years. Paul & Sarah (Webmasters) have been spending a lot of time on technical issues. There is still a potential roll for the future of an editor to add Franklin Family News to the website. The ACN editors are adding some of these items now. A volunteer would be needed if we decide to head in that direction. This could be a time consuming position. Paul & Sarah would be open to editorial assistance. Art Einstein has helped them in the organization of the site. Our site is very dependant on submissions. We are not in a position to solicit family news.

Our club has a Facebook page. There is a link on the website currently and the news could possibly feed into our website. Social items put on FB could find its way to our website. Bill Eby will talk to Paul & Sarah to see if this can be done. If it can be done technically, Bill will have them go forward.

Bill will also advise FSS and ACN that this will take place.

There is no place on our website for updates of email addresses. We need to get the word out for about a year that we are going electronic for those members wishing to receive by email. Ann and Tim will have to work together with the webmasters to get this all coordinated before beginning this process. Emails do come in with Paypal payments too. Ann has the most updated list of emails. The list on the website is quite outdated. If the list got updated on the website, it would have to be password protected. Marv will talk with Paul & Sarah and Ann to see about updating the emails.

Marv thanked Bill and his committee for their work.

Library:

By Lloyd Davis

Things are normal. Working along with moving things to the Gilmore.

Club Historian:

By Marv Gage

Sinclair sent email and has narrowed printers down to 2.

Scholarships:

By Mark Chaplin

We have 2 scholarship students for this year's trek. Mark has called Morrisville a few more times and has no response. We continue to publish the scholarship form. It is frustrating that Morrisville doesn't respond. One scholarship is from McPherson and also a Docent winner and one is a referral from Keith Kilmer. We'd really like to have 6 students. Mark will keep trying to contact Morrisville.

The Docent from the Gilmore Museum has not responded.

Club Events:

Things are in pretty good shape. The flyer is almost ready for the printer.

Trek Dates are Aug 4-11, 2012.

The Westrek will be June 17-22, 2012, in Kanab, Utah. – No new information reported. Check the website.

Brendan reported the Midwest Spring Meet Tiffin, OH MAY 17-20. 3 days of touring and there are still rooms available at the host hotel. It is unknown how many have signed up.

September 12-16, 2012 Meet in Pennsylvania. Registration is September 12, touring will be the 13th through the 15th, traveling home on the 16th. The Bennetts and Fuscus are co-hosting this event. Thursday and Friday will be spent in New Castle with lots of driving. A bus tour in Pittsburgh is planned for Saturday. The tour is limited to 50 because of the bus capacity. The flyer will be out in the middle of June.

Registrar:

By Chet & Marlene Zimmerman

Nothing to report.

Membership:

By Ann Russell

Currently we have 726 members. At the end of January, an email was sent to the members that had not renewed yet. She mailed out 250 renewal notices on February 20th, and included a note that if dues were not received before April 1, dues would increase by \$5. At this time about 3 renewals have included the increase. The postcards generated about 100 renewals. There were 730 members last year in July. Marv was thinking there were about 20 new members in the latest ACN.

Most people do not fill out the section how they found out about the club. She is receiving very little information on the cars they have. Year and body, but vehicle identification numbers and engine numbers are rarely shared. Marv sends welcoming letters to new members and thinks he has sent around 30 since January. Ann has run out of ACN's for new members and has had some reprinted.

Preservation

Lloyd heard from Jeff Hasslen that preservation was moving ahead, slow & steady. All drawings and manuals are now on the website. Bob Harrison spoke to Jeff about getting the originals to Gilmore. The FSS is on the now website too. A News Flash needs be added on home page when something new is added.

Franklin Collection: By Bob Harrison

No known operating issues at this time.

Eric Macleod has stepped forward to chair the upcoming All Air Cooled Car gathering to be held at the Gilmore on June 16, 2012. This is our annual fund raising event where we get to keep the gate proceeds at the Gilmore.

The Gilmore visitor's center is up and running. Traffic is more controlled for admissions now.

The Model A Ford Foundation, Inc. has broken ground for their new museum across the street from our building. They have mounted a camera on our building (with Bob Harrison's permission) to provide their members live streaming video of the construction. This can be seen on the Model A Ford Foundation web site.

Bob continues to involve Phil Weisenbarger in all conversations and communications preparing him to take over the position of Chairman of the Advisory Committee next year. Phil is doing a good job and is gradually getting more involved with all activities.

We have filed for the correct name, "The Franklin Automobile Collection at Hickory Corners" and have filed as a foreign corporation and filed for a trademark in MI. Mark asked if we should we trademark the Franklin script. Mark thinks it would be about \$2,000.00 to do this process.

A committee was set up to investigate the cost and what logo to trademark. Jim Stevenson and Bill Eby will assist Chairperson Mark Chaplin. A motion to authorize \$2,000.00 from the club treasury was made by Mark Chaplin and seconded by Randy Fusco. The motion was approved.

Web-Master By Paul Beckingham

No report.

Old Business:

Jeff Hasslen has inventory in his possession and we have not received a list from him. The ACN Editors were asked if they have anything, they have old publications. No assets to report.

Please look through your things and see if you have books or mugs etc. If you took these for an event and didn't sell them or return them, this would be considered inventory. We need this information for year-end closing of the books. Please send these reports to Janet Kilmer.

The Membership Brochure is now complete and has been passed around. Suggestions were made on where to display them and where to store the extras. 1,000 will go to the Gilmore and 200 have already been sent to Norwich. The Midwest Trek will receive 100, Chuck & Brian have 200, and there are 1,300 in the box for inventory.

It was suggested to send some to Dick McNight and 100 will go to Sue Roberts for Hershey. Bill Woodcock will keep the excess inventory and send out, as they are needed. Sue advised she will get her batch at the trek this August. Some will also be sent to some of the restoration places. Bill will send a few to the AACA Museum.

New Business

Dave Roberts reported that Dot & Arnie Christianson have 2 spots to transfer for the fall Hershey October 10-13. They are in Franklin Row and need to transfer to an AACA member. Contact them directly.

Closing

A motion was made by to close the meeting at 11:42 by Loretta Fusco, seconded by Keith Kilmer and the motion was approved.

Respectfully Submitted,

Janet Kilmer
Secretary